

The GGF recommends you always use a GGF Member.
To see a current list of GGF Members visit
www.myclazing.com or www.ggf.org.uk/directory



Glass and Glazing Federation

Give your business the edge

The benefits of GGF Membership



Introduction

Established in 1977, the Glass and Glazing Federation (GGF) is the main trade body for professional companies and individuals in the glass, glazing and fenestration sectors.

GGF Members operate throughout the entire supply chain from manufacturing and processing through to systems houses, fabrication and supply to domestic and commercial installation.

To serve all parts of the industry, the Federation has 19 specialist technical groups and over 100 technical publications aligned to the highest industry standards. The GGF library of Guides and Datasheets ensure GGF Members have the best and most up to date information for reference when carrying out their work – which in total accounts for approximately 60% of all the work in the industry.

Being a GGF Member, you will be entitled to multiple benefits including direct technical, health, safety and environmental guidance, training and qualifications, as well as representation to local and national government. In addition, the GGF offers an exclusive suite of business support and marketing tools that can save you time, effort and money.

With the current uncertain economic situation and changing industry standards, regulations and legislation, there has never been a better time to join the GGF and get the best support for your company to not only cope, but grow in this difficult trading climate.

To find out how your company can gain a real edge in an increasingly competitive industry, please read more about our benefits in this brochure or visit our website www.ggf.org.uk.



Why You Should Join Us

Your company matters to the GGF. Since it started, the GGF has welcomed companies regardless of type and size in to membership.

GGF Members and staff are passionate and care deeply about the industry. They are driven by professionalism, quality workmanship and best practice. Naturally, they want more companies in the industry to connect and operate to the highest standards, working together for the industry to even higher levels of professionalism.

By joining the GGF, you can;

- Be part of the best in the industry and discuss/ resolve the issues affecting our industry
- Have a voice in shaping and influencing standards and legislation
- Access the most up to date and most accurate technical information in the industry
- Improve your technical standards, knowledge and know-how
- Improve your health, safety and environment management with our support
- Build your industry contacts through networking at physical or online (video) meetings
- Resolve consumer disputes using our Conciliation service
- Benefit from discounts on legal, HR, tax advice, training courses and much more
- Receive leads from the GGF websites – www.ggf.org.uk (trade site) and www.myglazing.com (consumer website)

myglazing.com

- Increase your profile by using our digital marketing tools and marketing collateral
- Save time, money and effort by taking advantage of the multiple benefits of membership

That's just a brief summary of how you can benefit from being a GGF member. In the following pages we detail the benefits and highlight how being a GGF Member can make all the difference to your business.



Members' Benefits

When you join the GGF, you will receive an array of exclusive benefits including:

Technical support:

The GGF Technical team is second to none in the industry and offers Members the following services;

- Direct advice and guidance from the GGF's Technical Team via the GGF Technical Hotline, direct emails and direct mobiles
- Full access to the GGF Technical library where you can view/download the GGF's suite of technical datasheets, technical guides, codes of practices and more
- Representation on national/international technical and standards committees
- Access and invitation to specialist technical groups
- The very latest technical news on any changes to technical standards or regulations
- Invitation to quarterly meetings of the GGF's specialist Technical Groups (there are 19 Technical Groups, you can simply select those most suited to your company)

Technical consultancy:

- discounts on Inspections service and product certification advice
- discounts on expert witness service should it be required in a court of a law
- discounts on product testing and calibration
- discounts on structural calculations



Ben Wallace
Senior Technical Officer



Members' Benefits

Specialist Technical Groups

As a Member you can attend (physically or via video) and be part of any or all of the GGF's Specialist Technical Groups. These meetings take place roughly each quarter and you can discuss the issues facing your sector and network to share and gain information with like-minded Members.

Home Improvement Executive

- Conservatory Association
- Consumer Management Group
- Hardware Group
- Heritage Window Group
- Home Improvement Technology (Hi-Tech) Group
- Systems House Group
- Window and Door Group

Glazing Executive

- Curved Glass Group
- Emergency Glazing Group
- Fire Resistant Glazing Group
- Glass Repair Group
- Glazing Components Group
- Insulating Glass Manufacturers Group
- Laminators Group
- Modified Glass Group
- Safety Glazing Group
- Special Glass Applications
- Tougheners Group
- Window Film Group



Members' Benefits

Networking and connections

The GGF organises Members' meetings in the four nations of the UK and in the Republic of Ireland. As well as GGF Scotland and GGF Northern Ireland, the Federation holds regional meetings in England and Wales in the following locations:

- East Anglia
- Kent Surrey and Sussex
- London
- Midlands
- North East and Yorkshire
- North West and North Wales
- Wessex and the Channel Isles
- West of England and South Wales

At the regional and country meetings (held 3 times per year), GGF Members meet to discuss issues affecting their local areas as well as staying informed of GGF nationwide activity on the technical, health and safety, marketing, political and training fronts.

Health, Safety & Environment Support

The GGF's dedicated Health, Safety and Environment department provides the following;

- Health, safety and environment advice and guidance
- Updates, news and interpretation of health, safety and environment issues and any changes in legislation
- Access to the GLASS Charter "Goal Less Accidents Safe Sites" – the GGF's Health and Safety Merit Scheme
- Reference guides and publications (new and updated)
- Latest news plus interpretation and analysis of key information from the Government's Health and Safety Executive
- Discounted specialist Health and Safety consultancy services

As a member you can also attend our committees for Health and Safety Committee and Environment, where you can help drive industry improvements, engage with the enforcers and other stakeholders in the health, safety and environment sectors.

Conciliation

Consumer disputes? Our Conciliation Service helps mediate between you and consumers to resolve any problems and disputes, saving you time, money and effort.



Members' Benefits

Marketing and PR

The GGF has a dedicated professionally qualified and award winning marketing team that is constantly raising the brand profile of the GGF and its Members, in the industry and to consumers.

GGF Members have profile pages and entries in the search directories on both www.ggf.org.uk (trade website) and www.myglazing.com (consumer website). Combined both websites attract over 300,000 unique visitors per year.

In addition, all Members can access the GGF Digital Marketing Toolkit and use a range of marketing collateral (including GGF and MyGlazing.com logos, stickers, banners etc.) to display to their customers and promote that they are GGF Members.

The marketing team also raises profile at numerous industry events and exhibitions, as well as in the trade, political, consumer lifestyle and regional media. Last year, the GGF brand featured on average, in over 600 articles across all media, reaching audiences in excess of 125 million.

The GGF Digital Marketing Toolkit

In today's digital age, it's becoming increasingly important for companies to focus on digital marketing and communications to stay competitive.

In November 2020, the GGF launched a digital marketing toolkit to help companies understand and use the power of digital marketing to grow their brand, customer base and ultimately their business.

Digital marketing can be complex, costly and time consuming. That's why the GGF has launched a toolkit that is useful for companies of all types and sizes. The GGF Digital Marketing Toolkit covers the following areas and shows you how you can use these digital tools:

- Website/Digital development including apps / portals
- Web presence and profiles
- Search Engine Optimisation and Search Engine Marketing (SEO and SEM)
- Content generation and management
- Social media platforms, content and reach
- Linking strategies and partnerships
- E-Newsletters / Data capture / Leads
- Video, podcasts and broadcast media (inc. video conferencing and webinars)
- E-commerce and remote selling
- Measurement and monitoring



Members' Benefits

News and Information

One of the key advantages of being a GGF Member is full access to the GGF's library of technical datasheets and guides, health and safety guides and consumer publications. GGF Members are also kept up to speed with the Federation's activities via the regular GGF e-newsletter "Members First" and the quarterly digital magazine "GLASSi". These exclusive Members' channels deliver news, interviews, information and feature articles direct to your email inbox.

You can also add your news items on the GGF websites and they can be included in Members' First and GLASSi to increase your brand profile.

GGF Members are also entitled to up to 75% off the retail price of all GGF printed publications via the online GGF Shop or via the GGF Marketing Department for bulk orders.

Political voice

As the voice of the industry to government (local and national), the GGF's political work helps Members in the following ways;

- Represents Members at various Government and broad construction industry forums, roundtables and committees
- Takes Members' issues and concerns direct to government for change or clarification.
- Lobbies Government on campaigns such as; Fire Safety, Energy Efficiency, Skills, Training for our industry plus Health and Safety issues such as COVID-19.
- Cascades the latest news and information from Government direct to Members.
- Engages directly with Government ministers, departments (senior civil servants), shadow ministers and parliamentarians
- Analyses and interprets Government consultations and submits collective Members' responses to Government departments prior to any new policies or legislation
- Participates at Parliamentary debates, events and meetings including several All Party Parliamentary Groups and sector roundtables
- Works with other construction bodies such as the Construction Products Association, National Home Improvement Council and British Energy Efficiency Federation on shared goals, campaigns and research
- Monitors all parliamentary activity and news for sector specific information to cascade to GGF Members before it reaches the media



Members' Benefits

Training the Industry

All GGF Members receive a discounted rate on all GGF Training courses. GGF Training offers an extensive range of courses with prices at competitive rates. Qualifications and CSCS cards are also available via GGF Training.

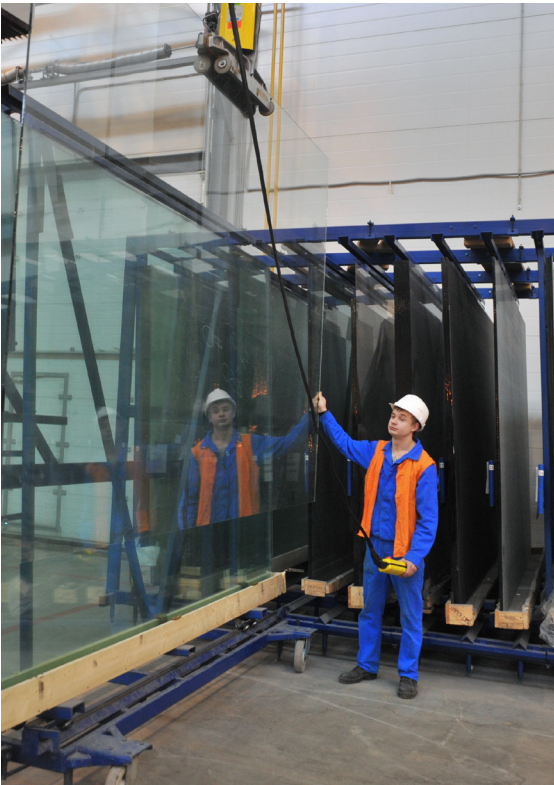
Members can also ask the GGF to create and develop courses that will help train their staff and improve the sector.

In addition, Members can also use GGF Training to develop bespoke courses just for their company. GGF Members can also become paid trainers via the GGF's training partner "Total Support Training".

Business support

In addition to all the other benefits, the GGF offers Members business support through its partnerships in the following ways:

- HR advice and guidance via Citation
- Research and Development Tax advice and savings via Amplifi
- Fuel savings via Inenco
- Business rates advice and potential savings via Cluttons
- Discounted legal advice via Croner
- Contractual advice and use of the GGF's Model Terms and Conditions
- Access to GGF Deposit Protection Insurance so you can offer your customers affordable deposit protection
- Discounted insurance via the GGF's subsidiary insurance company Installsure including:
 - Public Liability
 - Commercial premises
 - Fleet
 - Tools and plant
 - Commercial and large scale local authority projects
 - Insurance for latent defects on products
- Free access to the GGF building and use of the GGF meeting lounge and conference facilities (including free wi-fi and refreshments)



About the GGF

Trade organisations in the glass and glazing industry have a long and illustrious history. As far back as 1328 the existence of the Guild of Glaziers is first recorded, then in 1638 Charles I granted glaziers a Charter of Incorporation from the Privy Council. The GGF was developed from this heritage.

Founded in 1977 in London, as a successor to the Flat Glass Association (founded 1964) and incorporating the Insulating Glass, Safety Glazing and Glass Benders Associations, the GGF's formation brought together the four leading representative bodies of the major parts of the industry.

In 2000, the GGF became incorporated as a limited company and is wholly owned by its Members. In 2016, the GGF won a prestigious G-Award for "Outstanding Services to the Industry" and in 2017, the GGF celebrated a landmark 40th anniversary.

Our Purpose

The GGF exists for its Members and our entire structure from our Board of Directors through to meetings at Executive, Group, Committee and Regional levels are run by elected Members. The GGF staff provide the services, benefits and platforms for our Members to use and prosper. In addition, we also advance the reputation and relevance of the sector to local and national Governments, who often use the GGF as a vital source of industry information and analysis.

Our Mission

"Promoting the Highest Industry Standards"

Our Members and Staff ensure the GGF continuously strives to promote the highest industry standards in service, conduct, products, quality, delivery, technology, health and safety, legislation and training, to make our industry the best it can be.



How to join the GGF

As the GGF promotes the highest industry standards, we need to ensure our Members and new members meet a certain criteria to qualify for membership. This includes a credit check and in some cases a site visit to ensure applicants meet the GGF standards and are legally compliant with industry legislation and regulation.

Criteria for GGF Membership

- Trading history in a glass or glazing related field for at least three years
- Complying with industry standards that are aligned with the GGF's technical requirements
- Financially solvent as evidenced by your company accounts and Experian credit check
- Operating from suitable and legal business premises
- Employ appropriate personnel to conduct your business efficiently

Membership obligations

When you join the GGF you will be obliged to:

- Abide by the GGF Rules of Membership
- Display the GGF logo (and MyGlazing.com logo if you are consumer facing)
- Link to the GGF website (and MyGlazing.com if you are consumer facing)
- Take profile pages on the relevant GGF websites
- Comply with relevant industry standards
- Sign up to and adhere to the GGF Consumer Code of Practice (if you are a consumer facing company)

Application process

- Register your interest in becoming a GGF Member by:
 - Calling our team on 020 7939 9101
 - Contacting the GGF Membership department email membership@ggf.org.uk
 - Filling out the enquiry to join form on the GGF website www.org.uk/apply-ggf-membership

How much does it cost to be a Member?

In general, the GGF annual membership fees are based on business turnover. Where it is a multi-faceted business, the turnover figure should only take account of glass and glazing related activity. There are also a few sectors with a capped rate for subscriptions.

Subscription starts from £330 per year (less than £1 per day) but please speak with our Membership team for the full list of subscription scales to find out how much you'll pay when you join the GGF.

Payment

Once you become a GGF Member, you can pay via annual or quarterly direct debit or annual payment by direct bank transfer.

Joining the GGF

Once you join the GGF, arrangements will be made for you to receive your annual framed Certificate of Membership, your login details to the GGF websites and invitations to GGF meetings relevant to your business. Our team will also help you with your profile pages on the GGF websites, receiving our latest newsletters and much more.

Joining the GGF is just the start of your journey into an entirely new level of the industry. Contact us today, be part of something bigger and give your company the edge.

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